



FOR IMMEDIATE RELEASE

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Fusion Media and Focus 3 Combine Operations

CEDAR CITY, UT (July 9, 2008) – Fusion Media, Inc. and Focus 3 are pleased to announce they have joined forces. Fusion Media, Inc. has led the industry in cutting edge presentation for developers and home builders for the better part of the last decade. While offering Touch Screen technology, CGI animation, video, interactive displays and even proprietary home finder solutions Fusion Media, Inc. has helped its clients reach and exceed their goals.

Focus-3 began in 1998 when its founding group of industry-leading sales and marketing visionaries identified the need for a better way to manage real estate development sales activities. Its flagship contact management product, F3 Salesmanager, helps today's real estate professionals deliver a consistent, precision-tailored customer experience, automate sales processes and zero in on the most profitable marketing activities.

With Fusion Media, Inc and Focus 3 joining forces will enhance the ability to serve clients. Focus 3 will provide a phenomenal solution to the CRM needs of Fusion Media's clients while Fusion Media will provide superlative front-end presentations.

For more information on Focus 3 visit www.focus-3.com

For more information on Fusion Media visit www.fusionmediainc.com

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